High Reliability Founder™ Self-Check
Reflect on your business against the 5 Principles of Success

blazer.

1 = Not at all	2 = Somewhat	3 = Moderately	4 = Mostly	5 = Absolutely

Principle	Your Self-Check 1-5	Potential Improvements
People & Purpose Focus		
Is your purpose clear and understood?		
Do your purpose and values drive your decision making?		
Do you have a winning team whose activities are aligned with purposeful goals?		
Repeatable Processes		
How well have you introduced organised, repeatable processes into your business to help your business run more effectively?		
Can you list 6 key metrics that are critical to track in your business and have you identified one as your North Star metric?		
Do you have measurement and tracking systems in place to manage your key metrics?		
Sales & Customer First		
Do you objectively measure customer satisfaction and how?		
How do you evaluate and incorporate customer feedback?		
Do you have a structured cadence or process for customer communications?		
Strategic Resourcing		
How clearly do you understand and share essential financial metrics (revenue, growth, profitability)?		
Does your forecast clearly show if you're on track to meet your financial goals set out in the budget?		
How effectively are your capital, HR, and IP resources managed and leveraged to strengthen your business's competitive advantage and support long-term success?		

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Business Resilience		
How embedded is continuous innovation and learning in your business?		
How effectively are you setting a no-blame culture in your business?		
How confident are you that your business can adapt effectively to significant issues or unplanned changes?		